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PANASONIC NARROWS THE GAP AT ISE2016 WITH 1.8MM BEZEL VIDEOWALL

Panasonic has used ISE 2016 to announce a new line of extremely narrow bezel video wall displays.

The new 55-inch video wall screen is equipped with a bezel to bezel width of just 1.8mm, so provides seamless image quality for signage and information displays.

The Full HD display has a brightness level of 700cd/m² and features an IPS Direct-LED panel that provides uniform wide-angle colour viewing performance and enriched colour reproduction.

Panasonic European Marketing Manager Enrique Robledo, said, “The new video wall is embedded with the ‘failover and failback’ function existing in current Video Wall roadmap which ensures that, even if the original input signal is disrupted, output is maintained. In addition, the display is designed for 24/7 operation.”

The video wall display, which is yet to be given a model number and is set for release in autumn 2016, is designed with a rigid frame and magnetic mounting for easy, multi-display installations.

Visit the Panasonic stand at 1-H20 at ISE2016, Amsterdam RAI from 9th–12th February to see a demonstration or for more on Panasonic’s range of professional projection solutions, please visit <http://business.panasonic.co.uk/visual-system/>

<ENDS>

Notes to editors

Specifications (subject to change)

Model	TBD.
Screen size	55-inch
Resolution	1,920 x 1,080
Panel type	LCD (D-LED) IPS
Aspect ratio	16:9
Brightness	700cd/m2
Bezel width (BtoB)	1.8mm
Portrait operation	Yes
24/7 operation	Yes

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About Panasonic System Communications Company Europe (PSCEU)

Panasonic System Communications Company Europe's (PSCEU) goal is to improve the working lives of business professionals and help their organisations' efficiency and performance through world leading technology. We help organisations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include security cameras, PBX telephone switches, document printers, Broadcast & ProAV and Industrial Medical vision cameras, projectors, large visual displays, rugged mobile computers and enterprise fire alarms. With around 350 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

PSCEU is made up of five product categories:

- **Communication Solutions**, including professional scanners, multifunctional printers, telephony systems and SIP terminal devices.
- **Computer Product Solutions** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. As European market leaders, Panasonic Toughbook had a 70.1% revenue share of sales of rugged and durable notebooks and Panasonic Toughpad held a 57.1% revenue share of sales of rugged business tablets in 2014 (VDC Research, March 2015).
- **Professional Camera Solutions** offers excellence in image quality with its Broadcast & ProAV product range and solutions as well as Industrial Medical Vision (IMV) technology.
- **Security Solutions**, including video surveillance cameras and recorders, video intercom systems, access control, intruder alarms and fire alarm systems.
- **Visual System Solutions**, including projectors and professional displays. Panasonic offers the widest range of Visual products, and leads the European high brightness projector market with a 43.9% market revenue share. (Futuresource >5klm (Jan-March 2015) excl. D-Cinema)

About Panasonic

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.72 trillion yen (55.5 billion Euros) for the year ending March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>