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PANASONIC LAUNCHES UPGRADED 5,000 LUMENS PROJECTOR LINEUP

Panasonic has launched three new projector ranges in the 5,000 lumens class at ISE 2016 in Amsterdam, aimed at the education and corporate markets.

Utilising a robust 1-Chip DLP™ module for WUXGA resolution and a new-generation of solid-state laser diodes, the PT-RZ570 has a four-segment Quartet Colour Harmoniser colour wheel that reduces energy loss from the light source, boosting brightness and improving colour accuracy.

It balances 5,200 lumen brightness, brilliant picture quality, 20,000-hour maintenance-free operation, which make it ideal for use in mid-size lecture rooms where heavy duty is needed.

In addition to the PT-RZ570, Panasonic introduced the small and lightweight PT-EZ590 series, which updates the popular EZ range of multi-purpose LCD projectors. Intended for classrooms, conference rooms, and lecture halls, it outputs at up to 5,400 lumens in WUXGA (6,200 lm in XGA) and more than doubles the contrast performance to 10,000:1 over its predecessor and can be as quiet as 29db. Thanks to its exchangeable lenses, this series is allowing flexible installation and positioning.

The third projector line up is the PT-FZ570 LCD projector series. Aimed at higher education it offers exceptional durability, low maintenance, and outstanding picture.

The projectors have been engineered for endurance with lamp replacement extended to 8,000 hours in ECO Mode and reusable Super Eco Filters with a replacement cycle of 16,000 hours - equating to years of maintenance-free operation. A large zoom range and lens shift makes this the ideal projector to be put into existing installations where it can replace an outdated projector.

The projectors update the award-winning PT-FW430 series and are offered in two 4,500 lumens variants, the PT-FZ570 with WUXGA resolution and the PT-FW530, with WXGA resolution, each

with 10,000:1 contrast ratio. They are particularly suitable for easy replacement of existing projectors thanks to the fixed lens equipped with a large zoom and shift range.

“We have introduced a range of projectors that can satisfy the needs of a many users. From heavy users such as Museums or Retailers to smaller office, conferencing spaces and classrooms, this really does strengthen our line-up” said Hartmut Kulesa, Panasonic Projector Marketing Manager.

The PT-RZ570 ships in March 2016, while the PT-EZ590 and PT-FZ570 series ship in April.

Visit the Panasonic stand at Hall 1 H20 at ISE2016, Amsterdam RAI from 9th–12th February to see a demonstration of all three, or for the full range of Panasonic Visual System products, visit <http://business.panasonic.co.uk/visual-system/>

<ENDS>

Notes to Editor:

PT-RZ570 Tentative Specification:

Model	PT-RZ570
Resolution	WUXGA (1,920 x 1,200)
Imaging Device	1 chip DLP™
Light Source	Laser Phosphor
Brightness	5,200lm
Contrast Ratio	20,000:1
Low Maintenance	No maintenance for 20,000hours
Installation	Vertical & Horizontal 360 degree position
DIGITAL LINK	Yes
Availability	March 2016

PT-EZ590 Series Tentative Specification:

Model	PT-EZ590/L	PT-EW650/L	PT-EX620/L	PT-EW550/L	PT-EX520/L
Brightness	5,400lm	5,800lm	6,200lm	5,000lm	5,300lm
Resolution	WUXGA (1920 x 1200)	WXGA (1280 x 800)	XGA (1024 x 768)	WXGA (1280 x 800)	XGA (1024 x 768)
Contrast Ratio	10,000:1			2,000:1	
DIGITAL LINK	Yes			No	
HDMI Terminal	x2				
Optional Lens	Yes (ET-ELW30/ELW31/ELT330/ELT31)				
Availability	April 2016				

PT-FZ570 Series Tentative Specification:

Model	PT-FZ570	PT-FW530
Brightness	4,500lm	4,500lm
Resolution	WUXGA (1920 x 1200)	WXGA (1280 x 800)
Contrast Ratio	10,000:1	
DIGITAL LINK	Yes	
HDMI Terminal	x2	
Availability	April 2016	

For further information, images etc please contact the Panasonic PSCEU UK PR Department:

Michael Pullan
European PR Manager
michael.pullan@eu.panasonic.com
01344 853 856 / 07554 226540

Ella Blake
European PR Assistant
Ella.Blake@eu.panasonic.com
01344 853 854

About Panasonic System Communications Company Europe (PSCEU)

Panasonic System Communications Company Europe's (PSCEU) goal is to improve the working lives of business professionals and help their organisations' efficiency and performance through world leading technology. We help organisations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include security cameras, PBX telephone switches, document printers, Broadcast & ProAV and Industrial Medical vision cameras, projectors, large visual displays, rugged mobile computers and enterprise fire alarms. With around 350 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

PSCEU is made up of five product categories:

- **Communication Solutions**, including professional scanners, multifunctional printers, telephony systems and SIP terminal devices.
- **Computer Product Solutions** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. As European market leaders, Panasonic Toughbook had a 70.1% revenue share of sales of rugged and durable notebooks and Panasonic Toughpad held a 57.1% revenue share of sales of rugged business tablets in 2014 (VDC Research, March 2015).
- **Professional Camera Solutions** offers excellence in image quality with its Broadcast & ProAV product range and solutions as well as Industrial Medical Vision (IMV) technology.
- **Security Solutions**, including video surveillance cameras and recorders, video intercom systems, access control, intruder alarms and fire alarm systems.
- **Visual System Solutions**, including projectors and professional displays. Panasonic offers the widest range of Visual products, and leads the European high brightness projector market with a 43.9% market revenue share. (Futuresource >5klm (Jan-March 2015) excl. D-Cinema)

About Panasonic

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.72 trillion yen (55.5 billion Euros) for the year ending March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>