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PANASONIC EXPANDS NETWORKED SIGNAGE DISPLAY LINEUP

Panasonic is set to expand its signage display lineup with the release of the EF1 series, which adds 84, 75, and 32-inch displays to the LFE8 Series released at ISE last year.

The EF1 series, set for release from spring 2016, focuses on high image quality, reliability, and self-contained functionality in stylish IPS panels. Each features a built-in USB media player, eliminating the need for a set-top box or a connected PC. It's also possible to have synchronised playback on multiple screens using the USB media player, when connected via LAN and a hub.

Panasonic European Marketing Manager Enrique Robledo, said, "With efficient LED technology producing 350 cd/m² of brightness at full HD resolution, and Panasonic's IPS panel affording wide visibility whilst maintaining off-axis colour performance, the EF1 presents an impressive yet cost effective solution for digital signage or for general use in the office or classroom."

The EF1 series has multiple connectivity options, with two HDMI, DVI-D, USB, PC/component, and video inputs joining LAN, RS-232C, and IR in/out terminals. In total, 59 PC signal types are supported.

The EF1 series will be available in 75", 84" and 32", expanding on the existing LFE8 series, available in 43", 48", 55" and 65".

The series is compatible with Panasonic's free Multi Monitoring and Control software. This extends the network capabilities to include content distribution to multiple displays via PC and the ability to automatically power on/off, switch to USB input, and play content according to a schedule - ideal for schools, showrooms, retail spaces, and offices.

Visit the Panasonic stand at 1-H20 at ISE2016, Amsterdam RAI from 9th–12th February to see a demonstration or for more information on Panasonic’s range of Visual System Solutions, please visit <http://business.panasonic.co.uk/visual-system/>

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EF1 series specification (subject to change):

Model	TH-84EF1	TH-75EF1	TH-32EF1
Size	84 inches	75 inches	32 inches
Panel/Backlight	IPS/LED		
Brightness	350 cd/m ²		
Contrast	1400:1	(TBD)	1400:1
Dimensions (W x H x D) mm	1910 x 1102 x 78	(TBD)	727 x 426 x 64
Availability	Scheduled: Summer 2016	Scheduled: Summer 2016	Scheduled: Spring 2016

For further information, images etc please contact the Panasonic PSCEU UK PR Department:

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About Panasonic System Communications Company Europe (PSCEU)

Panasonic System Communications Company Europe's (PSCEU) goal is to improve the working lives of business professionals and help their organisations' efficiency and performance through world leading technology. We help organisations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include security cameras, PBX telephone switches, document printers, Broadcast & ProAV and Industrial Medical vision cameras, projectors, large visual displays, rugged mobile computers and enterprise fire alarms. With around 350 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

PSCEU is made up of five product categories:

- **Communication Solutions**, including professional scanners, multifunctional printers, telephony systems and SIP terminal devices.
- **Computer Product Solutions** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. As European market leaders, Panasonic Toughbook had a 70.1% revenue share of sales of rugged and durable notebooks and Panasonic Toughpad held a 57.1% revenue share of sales of rugged business tablets in 2014 (VDC Research, March 2015).
- **Professional Camera Solutions** offers excellence in image quality with its Broadcast & ProAV product range and solutions as well as Industrial Medical Vision (IMV) technology.
- **Security Solutions**, including video surveillance cameras and recorders, video intercom systems, access control, intruder alarms and fire alarm systems.
- **Visual System Solutions**, including projectors and professional displays. Panasonic offers the widest range of Visual products, and leads the European high brightness projector market with a 43.9% market revenue share. (Futuresource >5klm (Jan-March 2015) excl. D-Cinema)

About Panasonic

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.72 trillion yen (55.5 billion Euros) for the year ending March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>