

Proposing new ways to use displays that can change the contents of images are presented depending on the event



Enlarge a horizontal video with three vertical displays

Supports various input sources



Use USB memory to achieve easy signage.

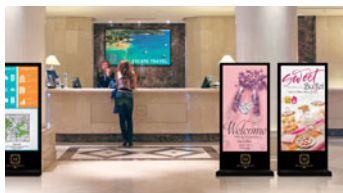


*Stand and USB memory not included.

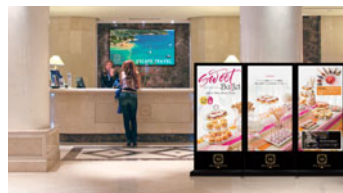
Panasonic's advanced technology "Portrait Zoom" function

Providing dynamic images by splitting image content into three screens and enlarging to three vertically installed displays.

Individual displays per device



Large screen display from a set of three devices



- Use a mobile stand to display information with a single display or combine three displays to create a large screen depending on the situation.
- Line up three 65-inch displays for a large screen equivalent to three 112-inch displays!
 - Three 98-inch displays are equivalent to a 169-inch display
 - Three 86-inch displays are equivalent to a 148-inch display
 - Three 75-inch displays are equivalent to a 130-inch display
 - Three 55-inch displays are equivalent to a 95-inch display
 - Three 49-inch displays are equivalent to an 85-inch display

Panasonic's original Portrait Zoom function

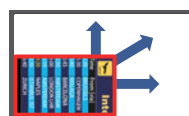
16:9 image split into three screens



Crop 1/3



Rotate the image and enlarge



Rotate counterclockwise



Combine three displays to make a large-screen monitor!



*The image quality may deteriorate when enlarging images.

Usage case 1 | Car dealer

Normally, a mobile stand is used to display information on each screen. During an event, combine three displays to create a large screen.



Simultaneously display new car information, services and information

Use individual screens to display welcome boards and product introductions



Optimal for giant eye-catching displays for promotions and event notification

Large-screen display that attracts the attention of visitors

Usage case 2 | Mobile phone shop

App screens can be shown fully on the display, so they can be seen by multiple people without having to peer over a smartphone screen.



The icons are difficult to see, and the display size is not being utilized properly

With a normal display, images are displayed on part of the screen



Easy to see by large groups such as an instructional course

Display a smartphone screen across an entire display

*The display does not guarantee connection to all smartphones

SQ1: These functions on the 98/86SQ1 models are compatible with the Software Main Version 3.0000 or later.
 EQ1: These functions on the EQ1 models are compatible with the Software Main Version 2.2000 or later.
 Please contact your sales representative with regard to details.

SQ1 Series



Actual resolution: 3840 x 2160p

	TH-98SQ1	TH-86SQ1	TH-75SQ1	TH-65SQ1	TH-55SQ1	TH-49SQ1
Screen size	98-inch	86-inch	75-inch	65-inch	55-inch	49-inch
Brightness	500 cd/m ²					
Contrast	1300:1	1200:1	1100:1			
Panel type	IPS/Direct LED			IPS/Edge LED		

EQ1 Series



Actual resolution: 3840 x 2160p

TH-86EQ1/75EQ1 only

TH-86EQ1/75EQ1 only

	TH-86EQ1	TH-75EQ1	TH-65EQ1	TH-55EQ1	TH-49EQ1	TH-43EQ1
Screen size	86-inch	75-inch	65-inch	55-inch	49-inch	43-inch
Brightness	350 cd/m ²					
Contrast	1200:1			4000:1		
Panel type	IPS			VA		



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For more information about Panasonic Professional Displays, please visit:

Display Global Website – panasonic.net/cns/prodisplays
 YouTube – www.youtube.com/user/PanasonicProDisplay

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