“You Can Protect Your Business by Protecting Privacy.”

• You can precisely detect and mask only moving people or objects.
• You can see the movement of masked objects via silhouettes.
• Moving objects can be unmasked by using area control.
• Masking is possible both by the camera and by PC software.
Did you know?

Were you aware of the need to protect people’s privacy in order to protect the assets of your business?

Backed by social problems caused by the unintended leaking of personal information, there is a growing trend in recent years to protect people’s privacy. A single invasion of privacy can cause you to lose the business assets that you have worked so hard to gain.

Introducing Panasonic’s Privacy Protection Solution

It is quite common to assume that security cameras, which are used to monitor people, are not intended to protect privacy. And if privacy is taken into consideration, monitoring becomes impossible, making it meaningless.

Our security system is able to mask only the customers and employees within the image. And when you want to remove the privacy restrictions due to the occurrence of some kind of trouble, the image can be viewed without the masking.

The part to be monitored is captured while protecting the privacy of customers and employees. This is our Privacy Protection Solution.
The MOR (Moving Object Removal) function masks moving objects, and lets you black out areas that you definitely want to conceal. In contrast, you can remove the MOR function for areas you want to monitor with high precision. And you can protect privacy in scenes that you want to monitor.

Privacy Protection and Surveillance Compatible

Moving Subjects Are Masked by MOR
Locations That Cannot Be Viewed or Heard in Any Case Are Set as Camera/Encoder Privacy Zones
Workers in Fixed Positions Are Set as Constantly Masked Zones (8 Locations, Polygons)
Locations Where Cargo Passes Can Be Set as Non-Applicable Zones (8 Locations, Polygons)

Even when masked, silhouettes reveal movement.

Frame Rate: 1fps

Unparalleled People Masking

For Various Business Type

Privacy problems will exist as long as there are people present. Tough, high-image-quality Panasonic cameras protect privacy in a variety of situations, such as in dark places and scenes in adverse environments.

Logistics
Protect employee privacy while monitoring product distribution on production lines and in warehouses.

Retail
Protect customer and employee privacy while monitoring shelf goods and money transactions.

Bank
Protect customer and employee privacy while monitoring waiting rooms, counter documents and money transactions.
System Configurations

Camera-based Solution

For those who plan to install cameras

People Masking

New Camera

Network Switch

Network Disk Recorder

Masking and non-masking can be controlled according to the authority level.

Existing camera system

Video Encoder

Network Switch

Network Disk Recorder

Masking and non-masking can be controlled according to the authority level.

Compatible Models

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Indoor 360 degrees

WV-SFN480

Outdoor 360 degrees


People Masking

Masked image

Image without mask

Log in as a general user

Log in as administrator

Extension Software

You can use the People Masking function for camera systems that are already installed.

i-PRO Management Software

WV-ASM200

Extension Software

Z-ASE251W

* Optional WV-ASM200 is required to use MOR function.

* Scheduled for release in June 2016.
* Screen/camera switching requires approximately 1 minute for background learning.
* Ask your nearest dealer about the regions where this software is available.