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PANASONIC NARROWS THE GAP WITH NEAR INVISIBLE BEZELS

Panasonic has announced its thinnest ever bezel video wall, with the showcase of a new 55-inch flagship videowall at IBC 2016.

With a bezel-to-bezel width of 1.8mm, the TH-55VF1H is a 700 cd/m² direct-lit LED panel which delivers visual impact even in brightly lit retail or staging environments. Pixel-free Full HD resolution positions it for multi-screen use in control and monitoring rooms.

Panasonic European Marketing Manager Enrique Robledo, said, “By tiling the ultra-thin bezel VF1H displays in any vertical and horizontal layout configuration, users can create massive, essentially seamless, videowalls.”

Image optimisation technology includes pre-calibrated display modes to suit different venues and content, a refine enhancer engine that clarifies details following image enlargement, and for multiple screens, colour-matching and frame-synchronisation for fluid, flicker-free motion reproduction.

“The VF1H is Panasonic’s premier professional signage display, and combines new generation image enhancement technology with a robust IPS panel. This works to preserve natural colour accuracy and high visibility when viewed off-axis. In addition, anti-glare screen surface treatment reduces reflections from artificial lighting,” added Enrique Robledo.

The videowall is engineered for 24/7 operation and features components to extend reliability in long term installations. It is scheduled for commercial release in late 2016.

The videowall will be showcased at IBC 2016 on Stand C45, Hall 11.

<ENDS>

VF1H Tentative Specification

	TH-55VF1H
Screen Size	55-inch
Resolution	1920 x 1080
Panel Type	LCD (D-LED) IPS
Panel Surface	Anti-Glare (AG)
Brightness	700 cd/m ²
Contrast ratio	1,200:1
Dynamic contrast	500,000:1
Bezel Width (B-to-B)	1.8 mm
Portrait Operation	Yes
24/7 Operation	Yes
DIGITAL LINK	Yes
Availability	November 2016

For further information, images etc please contact the Panasonic PSCEU UK PR Department:

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About Panasonic System Communications Company Europe (PSCEU)

Panasonic System Communications Company Europe's (PSCEU) goal is to improve the working lives of business professionals and help their organisations' efficiency and performance through world leading technology. We help organisations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include security cameras, PBX telephone switches, document printers, Broadcast & ProAV and Industrial Medical vision cameras, projectors, large visual displays, rugged mobile computers and enterprise fire alarms. With around 350 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

PSCEU is made up of five product categories:

- **Communication Solutions**, including professional scanners, multifunctional printers, telephony systems and SIP terminal devices.
- **Computer Product Solutions** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. As European market leaders, Panasonic Toughbook had a 70.1% revenue share of sales of rugged and durable notebooks and Panasonic Toughpad held a 57.1% revenue share of sales of rugged business tablets in 2014 (VDC Research, March 2015).
- **Professional Camera Solutions** offers excellence in image quality with its Broadcast & ProAV product range and solutions as well as Industrial Medical Vision (IMV) technology.
- **Security Solutions**, including video surveillance cameras and recorders, video intercom systems, access control, intruder alarms and fire alarm systems.
- **Visual System Solutions**, including projectors and professional displays. Panasonic offers the widest range of Visual products, and leads the European high brightness projector market with a 43.9% market revenue share. (Futuresource >5klm (Jan-March 2015) excl. D-Cinema)

About Panasonic

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.72 trillion yen (55.5 billion Euros) for the year ending March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>