

TUESDAY 7<sup>TH</sup> FEBRUARY 2017

## Panasonic launches 4K daisy-chain video wall

Panasonic is set to launch a new LCD video wall range, the LJV8 Series, with the ability to display 4K images in a 2x2 configuration and larger using DisplayPort.

Available in 49 and 55-inches at 450 cd/m<sup>2</sup> and 500 cd/m<sup>2</sup> brightness respectively, the displays have native 4K-capable DisplayPort inputs and outputs. When installed in a 2x2 configuration across the four Full HD panels, the result is a single, film-like 4K (3840 x 2160/30p) video image.

The displays can also enlarge and scale UHD (3840 x 2160/30p) across larger video walls, with greater accuracy than is possible with signals of lower resolution.

The panels are professionally pre-calibrated, preserving colour accuracy and maintaining visibility when viewed off-axis with IPS panel. Combined with the series' narrow bezel to bezel width of just 3.5mm and a resilient design able to cope with 24/7 operation, the displays are ideal for digital signage applications.

The displays also make use of local dimming technology, which optimises contrast according to the requirements of specific areas within individual images that are being displayed. The result is improved blacks and highlights giving the displays the capability to grab the attention.

“The panels can be installed in portrait or landscape orientation, and are perfect for creating an impressive 4K video wall in retail, hospitality or transportation applications,” said Enrique Robledo, European Marketing Manager for Panasonic.

The LJV8 Series is set to ship in Summer 2017.

Visit Panasonic in Hall 1, stand H20, ISE2017, Amsterdam RAI, February 7–10, or the event microsite on: [business.panasonic.eu/ISE2017](http://business.panasonic.eu/ISE2017). Or for more on Panasonic Visual Systems please visit: [business.panasonic.co.uk/visual-system](http://business.panasonic.co.uk/visual-system)

**Specifications (Tentative)**

<b>LFV8 Series</b>		
<b>Model No.</b>	<b>TH-55LFV8</b>	<b>TH-49LFV8</b>
Screen Size	55-inch	49-inch
LCD Panel	IPS / Direct LED	
Brightness	500 cd/m <sup>2</sup>	450 cd/m <sup>2</sup>
Bezel-to-Bezel*	3.5 mm (0.14")	

\* Bezel-to-bezel distance refers to the combined top and bottom (or left and right) bezel-width of adjacent displays in video-wall configuration. The gap between displays is not included

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For further information, images etc please contact the Panasonic PSCEU UK PR Department:

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### **About Panasonic System Communications Company Europe (PSCEU)**

Panasonic System Communications Company Europe's (PSCEU) goal is to improve the working lives of business professionals and help their organisations' efficiency and performance through world leading technology. We help organisations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include security cameras, PBX telephone switches, document printers, Broadcast & ProAV and Industrial Medical vision cameras, projectors, large visual displays, rugged mobile computers and enterprise fire alarms. With around 350 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

#### **PSCEU is made up of five product categories:**

- **Communication Solutions**, including professional scanners, multifunctional printers, telephony systems and SIP terminal devices.
- **Computer Product Solutions** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. As European market leaders, Panasonic Toughbook had a 70.1% revenue share of sales of rugged and durable notebooks and Panasonic Toughpad held a 57.1% revenue share of sales of rugged business tablets in 2014 (VDC Research, March 2015).
- **Professional Camera Solutions** offers excellence in image quality with its Broadcast & ProAV product range and solutions as well as Industrial Medical Vision (IMV) technology.
- **Security Solutions**, including video surveillance cameras and recorders, video intercom systems, access control, intruder alarms and fire alarm systems.
- **Visual System Solutions**, including projectors and professional displays. Panasonic offers the widest range of Visual products, and leads the European high brightness projector market with a 43.9% market revenue share. (Futuresource >5klm (Jan-March 2015) excl. D-Cinema)

#### **About Panasonic**

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.72 trillion yen (55.5 billion Euros) for the year ending March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>