

9TH FEBRUARY 2016

PANASONIC UNVEILS LIGHT AND COMPACT 10,000 LUMENS 1-CHIP LASER PROJECTOR

Panasonic used ISE 2016 to unveil the PT-RZ970 Series, the industry's lightest and most compact 1-Chip DLP™ laser phosphor projector, boasting 10,000 lumens brightness at up to WUXGA resolution.

The three-model series (WUXGA, WXGA, XGA) builds on the features and technology of Panasonic's multi-award-winning PT-RZ670 Series, but with approximately 1.5 times more brightness and with picture quality approaching that of its 3-Chip DLP™ models.

The PT-RZ970 is engineered for maintenance-free operation of up to 20,000 hours¹. As such, it is aimed at use in rental, exhibitions, conferencing and lecture halls, as well as signage and surveillance applications.

The projector series features an airtight optical engine block that exceeds industry dustproofing standards as well as dual solid-state laser modules to maintain high brightness. The projectors also include a new high-speed backup that switches, almost instantly; to a secondary input should the primary signal fail, ensuring the highest reliability.

Hartmut Kulesa, European Projector Marketing Manager for Panasonic, said, "The PT-RZ970 uses new-generation laser phosphor technology and a Dynamic Contrast function that very quickly and precisely modulates light source output according to image requirements. The result is 10,000:1 contrast ratio, deeper blacks, more accurate white balance and vivid, natural colour reproduction - not usually seen in 1-chip projectors."

The compact RZ970 Series features flexible installation for permanent or temporary rigging. It is compatible with DIGITAL LINK single-cable connection and allows the re-use of existing 1-Chip

DLP™ lenses. In addition, the projectors can be mounted through 360-degrees, have powered lens shift with keystone correction and built-in Geometric Adjustment.

Visit the Panasonic stand at 1-H20 at ISE2016, Amsterdam RAI from 9th–12th February to see a demonstration or for more information on Panasonic's range of Visual System Solutions, please visit <http://business.panasonic.co.uk/visual-system/>

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Notes to Editor:

PT-RZ970 Series Tentative Specification:

Model	PT-RZ970	PT-RW930	PT-RX110
Resolution	WUXGA (1,920 x 1,200)	WXGA (1,280 x 800)	XGA (1,024 x 768)
Imaging Device	1 chip DLP™		
Light Source	Laser Phosphor		
Brightness	10,000lm(Centre) 9,400lm (ANSI/ISO)	10,000lm (Centre) 9,400lm (ANSI/ISO)	10,400lm (Centre/ISO) 10,000lm(ANSI/ISO)
Contrast Ratio	10,000:1		
Low Maintenance	No maintenance for 20,000hours		
Installation	Vertical & Horizontal 360 degree position		
DIGITAL LINK	Yes		
Geometry Manager Pro (Optional)	Yes	No	
Availability	June 2016		

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About Panasonic System Communications Company Europe (PSCEU)

Panasonic System Communications Company Europe's (PSCEU) goal is to improve the working lives of business professionals and help their organisations' efficiency and performance through world leading technology. We help organisations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include security cameras, PBX telephone switches, document printers, Broadcast & ProAV and Industrial Medical vision cameras, projectors, large visual displays, rugged mobile computers and enterprise fire alarms. With around 350 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

PSCEU is made up of five product categories:

- **Communication Solutions**, including professional scanners, multifunctional printers, telephony systems and SIP terminal devices.
- **Computer Product Solutions** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. As European market leaders, Panasonic Toughbook had a 70.1% revenue share of sales of rugged and durable notebooks and Panasonic Toughpad held a 57.1% revenue share of sales of rugged business tablets in 2014 (VDC Research, March 2015).
- **Professional Camera Solutions** offers excellence in image quality with its Broadcast & ProAV product range and solutions as well as Industrial Medical Vision (IMV) technology.
- **Security Solutions**, including video surveillance cameras and recorders, video intercom systems, access control, intruder alarms and fire alarm systems.
- **Visual System Solutions**, including projectors and professional displays. Panasonic offers the widest range of Visual products, and leads the European high brightness projector market with a 43.9% market revenue share. (Futuresource >5klm (Jan-March 2015) excl. D-Cinema)

About Panasonic

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.72 trillion yen (55.5 billion Euros) for the year ending March 31, 2015. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at <http://panasonic.net/>